

HOW TO BOOK

Please complete the Registration Form, sign it and return it to the Symposium Secretariat together with the appropriate fee. This will secure your place, providing space is available. Your place will only be confirmed upon receipt of payment. Early Bird and Apprentice Fee registrations must be received by 31 July, 2001. Thereafter full payments must be received by 1 October. Neither delegates nor accompanying persons will be registered in Venice without prior payment in full.

Delegate Fee includes

- Admission to all Symposium sessions
- All official Venice Symposium publications and other documents
- Venice Symposium Session Papers
- Summary of Current Readership Research
- All lunches and coffee breaks during Working Sessions days
- The Gala Dinner, Welcome Reception and sponsored drinks parties

Apprentice Fee

The Apprentice Fee includes all the above. However, "Apprentices" must fulfil all three of the following conditions:

1. Be registered by an organisation with at least one full paying delegate
2. Be under 30 years old
3. Be working in media research

Date Booked	Up to 31 July 2001		1 August and after	
	€ Euros	US\$	€ Euros	US\$
Delegate Fee	2290	1900	2560	2150
Apprentice Fee	1200	1000	1325	1100

Accommodation Package

Accommodation will be principally in the Excelsior Hotel where the Symposium sessions will be held. Please see Accommodation on Information page.

These accommodation rates include a buffet breakfast and taxes				
Date Booked	Up to 31 July 2001		1 August and after	
Single occupancy in double room	€	US\$	€	US\$
6 Nights Package to include Sea or Venice view and Delegate Fee	4200	3550	4470	3750
Extra Night	320	270	320	270

Providing space is available, these rates are for between 18–28 October, 2001. They apply only to reservations booked through the Symposium office and paid for by 1 October, 2001.

Accompanying Person's Package

This includes the following :

- Accommodation, if sharing with registered delegate
- Symposium buffet breakfast
- Coffee morning to meet other accompanying persons
- The Gala dinner, Welcome Reception and sponsored drinks parties

Please note that this Package does not entitle attendance at any Symposium session, coffee breaks or lunches

These accommodation rates include a buffet breakfast and taxes		
Accompanying Persons	€ Euros	US\$
6 Nights Package	480	400
Extra Night	42	36

Payment

When you have calculated the amount you need to pay, please choose your Method of Payment and send this to the Secretariat. Upon receipt of the Registration Form, the Secretariat will check your requirements and issue an invoice, (receipted if payment has been received). **It is essential that you quote your name when making bank transfers.** We also accept credit card payments via Mastercard or Visa. (If you are a delegate from a UK company and wish to pay in Sterling, you can call the Secretariat for the prevailing Sterling price.)

Cancellations/Substitutions

Please read the Paragraph 6 on the Conditions of Booking on the back of this Registration Form, for applicable charges for cancellations and substitutions. Please note that these charges will be levied.

Conditions of Booking

Please read these carefully before registering. They are on the back of this sheet and also on the website. If you do not have a copy please contact the Secretariat.

REGISTRATION FORM

Please fax and send to the Secretariat

Sandy Burdett, Ipsos-RSL Ltd, Kings House, Kymberley Road
Harrow HA1 1PT, UK. Tel: +44 (0) 20 8861 8030 Fax: +44 (0)20 8861 8121
e-mail: sandy.burdett@ipsos.com; Sandy.Burdett@readershipsymposium.com

Please register me for:

- ☐ Delegate Fee ☐ Apprentice Fee* Age: _____
☐ Accommodation ☐ Accompanying Person's Package

**Conditions apply, please see How to Book section*

Name (Mr/Mrs/Dr) _____
(Please print name as you would like it to appear on your badge)

Company _____
(Please print company as you would like it to appear on your badge)

Address _____

_____ Country _____

Tel _____ Fax _____

Email _____

Please book accommodation for me on the Venice Lido.

Delegate

Arrival: _____ October, 2001 Depart: _____ October, 2001

Accompanying Person:

Arrival: _____ October, 2001 Depart: _____ October, 2001

AMOUNT PAYABLE	€ Euros	US\$
<input type="checkbox"/> Delegate Fee only	_____	_____
<input type="checkbox"/> Apprentice Fee only	_____	_____
<input type="checkbox"/> 6 Nights Accommodation Package	_____	_____
_____ Extra Nights	_____	_____
<input type="checkbox"/> Accompanying Persons Package	_____	_____
_____ Extra Nights	_____	_____
TOTAL:	_____	_____

METHODS OF PAYMENT



☐ **Cheque enclosed made payable to Readership Symposium.**

☐ **Bank Transfer to:**
Barclays Bank plc, 55 Station Road, Harrow HA1 2AN, UK
Sort Code: 20-37-16 SWIFT Code: BARC GB22
Account No. for € Euros: 64317955
Account No. for US\$: 86499088

Very important for your accounts dept:

PLEASE QUOTE DELEGATE NAME WHEN MAKING PAYMENT
YOUR VAT NO. (EU ONLY): _____

☐ **Please charge my credit card**

☐  ☐  We cannot accept other cards.

No. _____

Expiry Date: _____

Account Address: _____

I understand and accept the Conditions of Booking

Signature: _____